

Region 6 IEIC Meeting Agenda
WEAC – 611 5th St SW, Rehearsal Hall, Willmar, MN
Wednesday, April 23, 2025, 9:00 AM - 12:00 PM

Fiscal Year 2025 Co-chairs: Katie Slagter, Cindy Kvaal, Jamie Sorgatz, Amber Deters,
Samantha Athmann, Amanda Meierhofer

- I. Welcome, Introductions and Agency Updates – do this simultaneously with introductions.
 - i. -Public Health
 - ii. -Mental Health
 - iii. -Social Services
 - iv. -Child Care/Parent Aware
 - v. -Head Start
 - vi. -Preschool Screening
 - vii. -Pact for Families
 - viii. -Other
- II. April 23's Agenda motioned for approval by Kari Dorry, seconded by Cari Miller. Motion carried.
- III. Minutes from February 26, 2025, motion for approval by Connie Fradogt, seconded by Katie Slagter. Motion carried.
- IV. Membership Roster – Reflect on FY2025 and Next Year Anticipated Changes- I believe you took Rhonda off (not sure of last name)
- V. Financial Update – \$30,182.47 with \$887.59 carryover from FY2024 – attached
- VI. MDE Updates
 - a. No changes to the work plan or funding determination for FY 2026. Equity audit is still in process and expected to be available in the Fall 2025.
 - b. The Minnesota Department of Children Youth and Families (DCYF) is hosting a no cost, live virtual event in celebration of the 50th Anniversary of Early Childhood Family Education (ECFE) for families, districts, and communities on Wed. May 7, 9:30-10:30 a.m. Register: <https://redcap.health.state.mn.us/redcap/surveys/?s=HCA38X7P89HYE4R7>
 - c. Minnesota Compass – “What we know about MN’s Children (11 Things)”
<https://www.mncompass.org/data-insights/featured-trend/11-things-know-about-young-children-minnesota>
 - d. Connector Call for Child Care & Early Care Professionals: Tuesday, April 29, 2025, 7-8 p.m. Link to attend: <https://minnesota.webex.com/minnesota/j.php?MTID=m62fd4e54008f5f9df93e4b04d3deff24>. - you mentioned that this is geared toward childcare workers.
 - e. Minnesota Story Collective is part of MN Management and Office (intersects with all MN state agencies) and originally funded through Preschool Development Grant with shared leadership MDE, DCYF, MDH, DHS, Children’s Cabinet and Results Team at MN Management and Budget (MMB):
<https://mn.gov/mmb/mnstorycollective/>. It brings community experiences into program and policy decision-making. The feedback loop includes community analysis and then adaptation for long-term method of engagement. Stories are collected in five languages and will add Vietnamese next.
 - i. They are currently collecting good experiences and difficult experiences. So far, 2,000 responses have been submitted. 580 responses – 43% are low income, 22% mental health needs, 20% immigrant. They are not aiming for a representative sample across all demographic data.-This story could be told by anyone, not just those families that we are helping but also those who are doing the work. They would like to use the information for programing and policy making
 - f. Communications:
 - i. Subscribe to Dept of Children, Youth & Families: <https://mn.gov/mmb/dcyf-implementation/>
 - ii. Visit and subscribe to Early Connector: [Early Childhood Connector website](#)
 - iii. MDE Referrals to Head Start: Are these happening?
<https://education.mn.gov/MDE/dse/datasub/hsprr/> Minnesota Head Start and Public Preschool Referral (mn.gov)
 - iv. Free Help Me Grow Materials: <https://helpmegrowmn.org/HMG/provres/index.html>
Bumper Ads – More are available per request

Federal Part C Revenue Formula used by MDE to determine Regional IEIC allocations	
Child Count =	5%
Geographical =	10%
Poverty =	10%
English Learner =	15%
General Population =	60%

- Clap Along <https://youtu.be/m4G9Ku0ZH74>
- Should we read that page? <https://youtu.be/PqJBlgGktEo>
- Aplaudes con su bebe! https://youtu.be/4gXZNRAlO_A
- v. Free Help Me Connect Materials:
<https://forms.web.health.state.mn.us/form/hmc-materials-order-form>
<https://helpmegrowmn.org/HMG/HelpfulRes/ResourcesProf/OrderMaterials/index.html>

VII. Work Plan Updates: Review of FY25 Activities & Seek Additional Year-End Opportunities

Google forms tracking by HMG school intake: <https://forms.gle/PcYHtjsAdWFgVtnZ7>

We use this form to identify who we should be reaching out to. In 2025 we sent it out twice on May 10th and on October 1st. We had 100% in the May form and dropped down to 50% in October form. There were 10 schools that did not participate. Looking to do another Google form twice in the 25-26 school year.

- i. How do we encourage more participation in May's survey? It was discussed that we can potentially reach more schools or even single out the schools that did not participate. Linda will send a separate email to the contacts of the counties with the schools that didn't participate, with the hope that the contacts will give that extra push
 - Should we conduct a similar survey to Childcare Centers?
- ii. October 1 EC Intake Survey Responses: Outreach more to childcare, parents, and families; referrals for some were lower than expected: clinic, public health, child care
- b. Child Protection – Request for school intake contacts to send release of information
- c. Interpreters at SW CentraCare –Request in to CentraCare
 - i. Family Outreach event in Willmar – Spurs? Village?
- d. IEIC Region 6 videos in other languages (4) \$1,200

Advertising:

- e. Social Media Blitz on Protecting the Baby's Brain -- attached
- f. Region 6 Videos: Posted to YouTube - <https://www.youtube.com/@swwcsc>
- g. E-newsletters: Past issues: <https://us2.campaign-archive.com/home/?u=c73ec0cd277ef143931b5387d&id=54ad3834d1>
- h. Developmental Wheels distributed through Talking is Teaching through Pact for Families (5 counties)
- i. Cross-promotion of Toilet Training & Self-Regulation course

Outreach & Trainings:

- July 11 – Dawson Clinic
- August 2 – Olivia: County Child Protection Regions 6, 4, 8
- August 6 – Montevideo National Night Out: materials drop
- August 6 – Montevideo Clinic: materials drop
- August 8 – Granite Falls: materials drop
- August 16 – Countryside Public Health: virtual
- September 4 – Montevideo Clinic
- October 3 – Parent Life at Youth For Christ
- October 8 – Willmar Fire Station
- October/November – Talking is Teaching Wheels Insert Campaign (Kandiyohi, Yellow Medicine, McLeod, Meeker, Renville)
 - a. **Opportunity for Big Stone, Chippewa, Swift, Lac qui Parle, SW Stearns**
- November 19 – MOMs at Living Word in Willmar
- November 20 – Upper Sioux Health Fair in Granite Falls
- December 2: Cultural Liaisons – Spanish & Somali in Willmar
- December 3: Kandiyohi County Child Protection
- February 17: YMCA Childcare Staff – DHS Young Children with Developmental Delays (4 hours) and HMG Referral Process
- Feb 28 - March 1: Kids First Conference – vendor booth with Region 8

- April 10: At Large Training with On Track MN – Toilet Training & Self-Regulation (15+2)
 - a. (2) UCAP, (1) Center Director, (2) School Staff
 - b. (3) Family Providers
 - c. (3) Parents
 - d. (4) Autism Specialists
 - e. (2) Cancellations

State has come back and said that we are not allowed to offer this type of training. Discussion was held about the importance of toilet training and the ability for children to self-regulate. It was stated that TT is connected to a child's adaptive skills of dressing and undressing, hand washing, etc. Discussion was had of possibly renaming it so it does not have the words toilet training? Such as developmental delays in self-regulation?

- April 25: Prairie Woods Environmental Learning Center – Nature School
- May 1 – Fidgety Fairytales at Kennedy Elementary – Willmar
- May 9 – Prairie Five Head Start Center Directors – Montevideo
- Outreach to Bude Moms, New London WowMoms, Hutchinson ECFE

VIII. Summer Activities? Carryover Suggestions? Additional Purchasing?

- a. Facilitator & Outreach Hours in Linda's Contract – 18 hours remaining- **this is not including today's hours and the follow up with it.**
- b. Additional Material Needs
 - i. HMG Grocery Bags – Print our Own Fliers – **What is feedback? Discussion that these were good but the possibility of doing something different.**
 - ii. HMG Posters for Classrooms- **Instead of posters, ordering pop up retractable banners that could be put up at venues, classrooms, clinics. Looking at the banners that were available Linda was going to get a quote using Vistaprint versus a local company- figuring around \$175-\$185 per banner. Discussion was that the committee would like banners to have the graphic of the children's feet at the top of the banner with the QR code that links to 4 different languages that patrons can choose. Figuring that we serve roughly around 22 school districts at \$180 a motion was made for approval to spend around \$4,000 on retractable banners by Connie Fragodt, seconded by Marge Knudson. Motion carried.**
After further discussion in how we can spend some of our money down further, a motion was made to spend down our budget on the retractable banners to a \$4,600 balance with and additional \$500 spent on developmental wheels by Julie Schroeder, seconded by Cindy Kvaal. Motion carried.
- c. Extend Movie Advertising
- d. Material Drop at Summer Programming: Shelters, Food Shelves, Libraries
- e. Other suggestions for At Large Trainings, Advertising, or Outreach?

IX. 2026 Work Plan - Decision on continuing Committee Facilitator Model in FY2026

- a. Establishing Work Plan Goals for FY 2026
 - i. Discussion:
 - Role of co-chairs **This year it will be Swift County and Yellow Medicine County**
 - Identifying Outreach Facilitator activities, scope of work and FY2026 contract
 - Motion to have SWWC to enter contract for scope of work, hours, rate, etc.

At this time, Linda Mathiasen stepped out of the meeting and committee then discussed the future of IEIC. Everyone agreed that they would like to have Linda continue her work. With that a motion was made to continue onboarding with Linda Mathiasen for Region 6 IEIC representative figuring her time would include around 209 hours at \$98/hr. Planning on having a budget of around \$24,000 this would figure around \$20, 482 taken from that. Discussion was also had that if funding was cut and budget was projected to be lower, some adjustments may need to made to Linda's hours. TBD. Kari Dorry motioned, seconded by Cindy Kvaal. Motion carried.

- b. Fiscal host: SWWC updates per MDE/Department of Children, Families, Youth

- X. **Next meeting:** Fiscal 25-2026 Dates – October 1st 2025, December 3rd 2025 & February 18 2026 (virtual), April 29th 2026

Updates from Committees: sorry I came in a bit late so I took notes on what I was there for.

- CentraCare- referrals from the NICU are coming to the districts before the child is even discharged which starts the timeline for the districts and there is nothing that they can do until the child is home. Frustration with that process as they are calling the parents without knowing they aren't home.
- UCAP seeing an increase of 3-year-olds coming in with diagnoses of Autism. Medical, Mental Health and educational. If they are educational diagnoses, they will work with county for a MN Choices assessment which involves a nurse and social worker to do their own assessment and see if the family qualifies for more long-term services and supports regardless of age, or type of disability.
- - see flyer
- - Jamie Sorgatz and Jody Ammerman to look into having someone come to committee and talk us through the process.
- UCAP and teachers looking at how to care for these children. Looking at some resources for training, Jamie reached out to MN Autism Center and found a Safety Care training and Wendall Veurink from Greater MN Family Services does some Trauma Informed Care.